



Hi Hello, I'm Quart.

RTQCreative.com
414.817.2050
RTQCreative@gmail.com

SUMMARY

Hello, my name is Courtney (Quart), and I am a multifaceted designer, community organizer, producer, and content creator. I thrive in roles that allow me to leverage my diverse skill set. In every endeavor, my true passion lies in bringing ideas to life. Whether it's crafting captivating designs, coordinating impactful events, or producing engaging content, I am driven by the excitement of transforming concepts into tangible results.

EXPERIENCE

Designer / Content Producer / Editor

RTQ Creative (Freelance) | 10.2018 - Present

- Created visually appealing designs for various mediums, including social media posts, marketing materials, and print materials.
- Produced and edited podcasts and YouTube videos, including recording, sound editing, and video editing, resulting in increased viewership and subscriber engagement.
- Developed compelling apparel designs, considering market trends, and target audience, resulting in successful product launches and increased sales.
- Create impactful slide decks and workbooks for international conferences to engage and inform attendees.
- Collaborate with brands to produce high-quality user-generated content (UGC) that aligns with marketing goals and promotes engagement.

Event Organizer / Community Manager / Designer

CHOSEN Events (Self-Employed) | 03.2023 - Present

- Plan and execute seamless events, managing logistics, timelines, and budgets.
- Foster engagement and build relationships within online communities.
- Develop and implement strategies to drive participation and community growth.
- Design all social, marketing and event materials.

Chief Creative Officer / Co-Founder

Vicentia (Self-Employed) | 06.2019 - 06.2022

- Concepted, designed and created articles of clothing. This includes illustrating graphic tees, screen printing, and sewing
- Maintained and updated the website.
- Created content for and manage social media accounts.
- Lead clothing creation for contract designers and interns.

Senior Graphic Designer

Rocket Clicks (Full Time) | 01.2020 - 12.2022

- Successfully served as **Creative Project Manager** for all graphic design projects from concept through completion.
- Developed creative assets for web and print for large sponsored conferences.
- Worked closely with a variety of clients (B2B, B2C) to create cohesive designs for different digital platforms and print within quick deadlines and specific requirements.
- Leveraged UI design skills to design landing pages, functionality, and navigation, along with audience funnels and data capture points.
- Managed 6+ projects or tasks at any given time while under pressure to meet weekly deadlines.

Graphic Designer

City Lights Brewing (Contract) | 09.2019 - 03.2020

- Designed and formatted eye-catching beer can labels, ensuring compliance with production requirements.
- Developed visually engaging sell sheets for products, effectively showcasing key features and benefits to support sales and marketing efforts.
- Responsible for maintaining website.
- Designed captivating menus for the taproom.

Designer of Digital Marketing

Fashion Angels (Full Time) | 03.2018 - 10.2018

- Design advertisements for print and web, email campaigns, social media campaigns, and in-store displays.
- Manage and create content for 11 social media accounts.
- Write copy for advertisements, blog posts, and social media.
- Track analytics, engagement, follower growth and ROI for social media campaigns.
- Create and maintain relationships with influencers.
- Design, build and send out promotional boxes to influencers.
- Photograph and edit product photos for website and catalog.
- Film and edit videos for social media, website, and ads.
- Create GIFS for sell sheets, website use, and social media.